

A quick guide to...
**Securing
Raffle Prizes**



Kidney
Wales



Aren
Cymru

kidneywalescymru



1**Get permission**

We are very happy for you to collect your own prizes, as you are likely to know your area better than us. Occasionally, some places may want to see an authorisation letter from the charity you are fundraising for. We are happy to provide this on request.

Please email team@kidneywales.cymru – include full details of your event, date, time and location.

2**Approach warm contacts first**

Your hairdresser, cleaner, gardener, nail technician, beautician, barber, local restaurant or pub, gym, personal trainer. Approach companies and people, you have an existing relationship with, and you spend money with.

3**Support local where possible but think big for bulk donations**

It's nice to give smaller and local business the opportunity to promote themselves at your event. But if you want bulk supplies of tea or cakes go to your local supermarket. They are given monthly budgets to support good causes and are often able to help.

4**Who to speak to**

When you are looking for prize donations it is always handy to know who to ask for. If it is a large company, ask for the marketing and sales team, if it is a supermarket ask for the community champion, if it is a small business, ask for management.

5**Consider your audience**

It is fantastic to be given a free gift to support a good cause, but if nobody at your event will want it, it will be a shame to take it and for it not to get the interest intended to raise your funds.

6**Are you paying anyone?**

If you are paying for a band, or caterer, or venue hire ask them to support you too. Perhaps they will offer discount for another event, buy a table at your dinner or donate a meal for two? Think about it together.

7**Be mindful**

Some large corporations have their own foundations, so are unlikely to be able to donate much if anything at all. If in doubt about who you are approaching check their website or give their head office a call.

8**Be bold**

Don't be afraid to go straight to the top and don't be afraid to ask for what you want. If they are regularly supporting charities, they will want you to tell them exactly what you want and how much as it will make their job easier.



To get in touch contact the Kidney Wales Team on team@kidneywales.cymru or call **029 2034 3940**